



## Ways to Maximize your Membership in the Vero Beach Christian Business Association:

- **Join us for our monthly luncheons** (traditionally the 4<sup>th</sup> Thursday of the month):
  - **Network with other Christian businesspeople** and learn about topics of interest to you, your business and your faith. Stand and share your 30-second “elevator speech” about your business with the group during our quarterly networking luncheon!
  - **You may bring your business cards or brochures** to the luncheons for display on the welcome table for others to see and take with them.
  - **Share your special announcements** (including special offers, sales, events, etc.) during our “community bulletin board” time.
  - **Have your business recognized and thanked** at the end of each luncheon when you bring a door prize to be given away.
  - **Invite a colleague to join you at a luncheon** -- even someone who does not profess to be a Christian. You never know what conversation may be sparked as a result of their attendance!
- **Send us your logo and/or your photo** for inclusion in your website listing ([www.vbcba.org](http://www.vbcba.org)).
- **Consider advertising your business** on the monthly VBCBA block page that runs the 3<sup>rd</sup> Thursday in the Press Journal (great way to reach the public and show your relationship to VBCBA as a Christian businessperson).
- **Volunteer!** Have a special gift or talent...or just available time? There may be a perfect fit for you within VBCBA to really help out so we can be who God wants us to be as an organization!
- **Make our printed membership directory available** at your place of business for your customers to take with them.
- **Display your VBCBA membership decal** on your business window or car.
- **Share a prayer need** you may have through the “prayer requests” button on our website (or simply type “[prayer.vbcba.org](http://prayer.vbcba.org)” in your browser.) We have individuals who will pray for your needs.
- **Give a testimonial** about VBCBA for the website and possible publication ([share.vbcba.org](http://share.vbcba.org)).
- **“Like” us on Facebook** ([www.facebook.com/vbcba](http://www.facebook.com/vbcba)) and be part of our social media world!
- **Have your photo taken** at various VBCBA gatherings (by our roving photographer) and possibly see yourself and business promoted online and in local publications as a member of the Christian business community.
- **Tell someone else about VBCBA.** The more members we have, the more we can make an impact on our community for God's Kingdom.

***Remember: as with most things in life, what you get out of something is directly correlated to what you put into it! Get the most out of your VBCBA membership!***